

Resort Municipality of Whistler News Release FOR IMMEDIATE RELEASE

Enviro-Fest Organizers Seeking Planet-Friendly Exhibitors Local businesses and organizations are welcome to book space by May 13, 2011

April 28, 2011. WHISTLER, BC – Are you a ‘green’ business? Are you selling planet-friendly products or services? Is your organization taking steps to protect or enhance the natural environment? Are you proud of your organization’s efforts towards environmental sustainability? Show your community what you are doing to make a better world by participating in Whistler’s Enviro-Fest this June. Enviro-Fest assembles environmental leaders on Sunday, June 5 from 11 a.m. to 4 p.m. in the bustling Upper Village Market, surrounded by mountain vistas. To take part in this year’s event, interested businesses and organizations need to book their space by Friday May 13.

Supported by the Resort Municipality of Whistler and the Whistler Blackcomb Foundation, Enviro-Fest is an outdoor fair focused on:

- Showcasing the environmentally-friendly lifestyle choices offered in the community,
- Highlighting sustainable business practices and environmental leadership, and
- Sharing information to help people make better choices and learn how to reduce their ecological footprint.

Packed with interactive displays, fun activities for kids, music performances and other entertainers, Enviro-Fest promises something for everyone to enjoy and plenty of ideas for action.

Last year, more than 45 organizations took part in the fair and hundreds of people from all ages attended the event. Now in its 10th year, Enviro-Fest has become Whistler’s own eco-celebration and organizers are planning for the biggest turnout ever. Held in the Upper Village Market and supported by the popular Whistler Farmer’s Market, a steady mix of residents and visitors are expected to attend.

To become an exhibitor, volunteer or participate in Enviro-Fest, contact Marie Fortin at 604-935-0772 or marie@hilltrip.com. Confirm your space at the fair by Friday, May 13.

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About the Resort Municipality of Whistler

The Resort Municipality of Whistler (RMOW) is Whistler’s local government led by an elected council and administered by an executive team and staff on behalf of 10,000 residents and two million annual visitors. The RMOW manages municipal planning and development, park and Village operations, sports facilities and recreation, public utilities and environmental services, bylaws and enforcement, fire rescue, fiscal planning and financial services, legislative services, human resources, communications and the administration of the Whistler2020 Comprehensive Sustainability Plan and Whistler’s Official Community Plan.

Whistler’s vision is to be the premier mountain resort community as it moves toward sustainability. Whistler was the proud Host Mountain Resort for the 2010 Olympic and Paralympic Winter Games.



For Further Information On Enviro-Fest, Please Contact:

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